



## LIVE STREAMING POLICY – CHILDREN, YOUNG PEOPLE AND ADULTS AT RISK

(Effective: November 2025 – Review: July 2026)

### 1. PREAMBLE

Live streaming is the live visual broadcast of content over the internet. Within the sport of rugby union, live streaming is becoming increasingly common as a means of communicating and showcasing matches and events.

While live streaming provides clear benefits and can help promote the game more widely, it also presents significant safeguarding considerations. A live match is inherently unpredictable and difficult to moderate, and careful attention must be paid to both the participants being filmed and the audience able to access the footage.

To ensure the safety and welfare of children, young people, and adults at risk, Surrey Rugby has developed this policy setting out the mandatory requirements for any club or organisation wishing to live stream a match.

In addition to this policy, clubs are also referred to the Surrey Rugby Guidance on Live Streaming, available from Surrey Rugby upon request.

### 2. MANDATORY REQUIREMENTS

Whenever live streaming is used, the following conditions must be adhered to.

#### 2.1 Consent

- The parents or guardians of children and/or adults at risk must be made aware that live streaming is to take place and must be given the opportunity to refuse consent.
- Written consent from parents, guardians, or carers must be obtained prior to any live streaming activity.



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- Consent should ideally be specific to the fixture(s) being streamed and must not be indefinite. It should be renewed each season at a minimum.
- When seeking consent, parents/guardians/carers must be informed of:
- Where the live stream will be broadcast or hosted (e.g. Facebook, YouTube, etc.);
- Where the content will be stored for any future use;
- When the live stream will start and finish;
- Who will be responsible for monitoring the stream, including removing inappropriate comments or content.

## 2.2 Location of Camera / Live Stream

Live streaming equipment must not encroach onto the field of play or into technical areas.

Equipment and cabling must not block fire exits or restrict safe access for players, officials, or spectators.

The live streaming setup must be considered within any event risk assessment and welfare plan.

Live streaming must never include footage of partially or fully undressed individuals, and filming must never take place in changing rooms or private areas.

## 2.3 Identifying Information

No personal information (such as names, contact details, or identifying data) should accompany any image or footage that could place a child or adult at risk.

Live streams should focus solely on the match and the game environment.

All images and recordings must be securely stored in accordance with data protection principles.

Particular care must be taken for children under the care of social services, who may not be permitted to appear in any visual media.

## 2.4 Monitoring

Streaming should only be conducted by an appointed and approved individual.



A nominated person must be responsible for monitoring the stream in real time and recording any incidents or concerns.

Any inappropriate behaviour or safeguarding concern must be logged and reported immediately to the Club Safeguarding Manager (CBSM).

The live stream must be stopped immediately if the welfare of any child, young person, or vulnerable adult is compromised.

If comment functions (e.g., chat or live feedback) are enabled, these must be actively monitored. Inappropriate comments should be deleted and offending users blocked.

## 2.5 Incidents

If a player, child, or adult at risk becomes injured, distressed, or upset, the camera should be redirected away from the incident or turned off immediately.

Discretion and sensitivity must be applied when filming any incident involving aggressive or inappropriate behaviour.

## 3. CONCLUSION

Live streaming provides exciting opportunities to promote and celebrate rugby across Surrey. However, safeguarding and welfare remain of the utmost importance.

By adhering to this policy and following Surrey Rugby's guidance, clubs can ensure that live streaming is conducted safely, responsibly, and in the spirit of the game.

Approved by: Surrey Rugby Safeguarding Committee

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Contact: Secretary @surreyrugby.org